

JUMPSTART YOUR IMMUNE SYSTEM TO ATTACK YOUR ADVANCED PROSTATE CANCER

Talking to your doctor about **PROVENGE**[®]
(sipuleucel-T)



For more information visit www.PROVENGE.com

Please see inside front cover and page 7 for Important Safety Information.

NOW YOU CAN COUNT ON YOUR OWN BODY TO FIGHT BACK

PROVENGE is proven to help extend life in certain men with advanced prostate cancer

INDICATION: PROVENGE® (sipuleucel-T) is an autologous cellular immunotherapy indicated for the treatment of asymptomatic or minimally symptomatic metastatic castrate-resistant (hormone-refractory) prostate cancer.

Before getting PROVENGE, tell your doctor if you:

- Have heart problems
- Have lung problems
- Have a history of stroke
- Take any other medicines including prescription and nonprescription drugs, vitamins, and dietary supplements.

What are the possible side effects of PROVENGE?

PROVENGE infusion can cause serious reactions. Tell your doctor right away if you:

- Have breathing problems, chest pains, racing heart or irregular heartbeats, high or low blood pressure, dizziness, fainting, nausea, or vomiting after getting PROVENGE. Any of these may be signs of heart or lung problems.
- Develop numbness or weakness on one side of the body, decreased vision in one eye or difficulty speaking. Any of these may be signs of a stroke.
- Develop symptoms of thrombosis which may include pain and/or swelling of an arm or leg with warmth over the affected area, discoloration of an arm or leg, unexplained shortness of breath or chest pain that worsens on deep breathing.
- Get a fever over 100°F, or redness or pain at the infusion or collection sites. Any of these may be signs of infection.

The most common side effects of PROVENGE include chills, fatigue, fever, back pain, nausea, joint ache, and headache. These are not all the possible side effects of PROVENGE treatment. For more information, talk with your doctor.

Call your doctor for medical advice about side effects. You may report side effects to the FDA at 1-800-FDA-1088 or www.fda.gov/medwatch.

For more information on PROVENGE, please see the Full Prescribing Information or call 1-877-336-3736.

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TREATING ADVANCED PROSTATE CANCER

If you're a man living with prostate cancer, it's important to know that you're not alone in your fight. Prostate cancer is the most common cancer for men and the National Cancer Institute estimates that over 240,000 people will be diagnosed with prostate cancer this year alone.

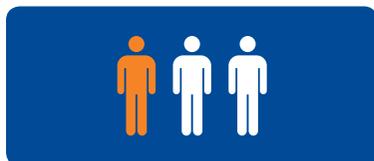
Prostate cancer is considered advanced if it has spread outside the prostate gland to other parts of the body. This is also called metastatic prostate cancer.

1 IN 6



About **1 in 6** men will be diagnosed with prostate cancer in his lifetime.¹

1 IN 3



Of men treated with surgery or radiation, more than **1 in 3** will have their cancer return.²

4 IN 5



Of men whose cancer progresses while on hormone therapy, **4 in 5** will eventually have their cancer spread to other parts of the body.^{3,4,*}

* Statistic is based on multiple clinical trials of patients treated with hormone therapy whose prostate cancer continued to progress.

ADVANCED PROSTATE CANCER TREATMENT OPTIONS

Men diagnosed with advanced prostate cancer have a variety of life-extending treatment options to choose from. The choice of treatment depends on the stage of the cancer, as well as your age and overall health. Below are some treatment options that you can discuss with your doctor.

Hormone Therapy:	Blocks male hormones, such as testosterone, that prostate cancer cells need to grow
Immunotherapy:	Activates a patient's own immune system to seek out and attack prostate cancer
Chemotherapy:	Uses chemicals to stop prostate cancer cells from growing

How is PROVENGE different from other prostate cancer treatments?

- **PROVENGE is an immunotherapy** – Immunotherapy works by stimulating the immune cells already in your body to attack prostate cancer cells.
- **PROVENGE is NOT chemotherapy** – Chemotherapy uses chemicals to stop prostate cancer cells from growing.
- **PROVENGE is NOT a hormone therapy** – Hormones are chemicals made by the body that control the activity of certain cells or organs. Hormone therapy in prostate cancer is used to decrease the level of testosterone in the body.

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WHEN IS THE RIGHT TIME FOR **PROVENGE**?

If you are curious as to whether or not the time is right for PROVENGE, talk to your doctor. National guidelines recommend PROVENGE as a first treatment option for advanced prostate cancer for men with few or no cancer-related symptoms (Category 1 recommendation).⁵

To find out if your prostate cancer has advanced, talk to your doctor about getting a bone scan

Bone scans provide your doctor with important information regarding the spread of prostate cancer and how the disease is progressing.

When prostate cancer spreads, it usually moves into the bones, the most common area being the spine. This is why bone scans are an important step to take when determining whether or not the time is right for PROVENGE.

It is important to talk to your doctor about getting a bone scan to help determine if your cancer has metastasized. Along with increasing PSA levels, a bone scan can help to give your doctor a better idea of whether or not immunotherapy is an option.

"I thought about it, and what better way to try to fight off disease than using your own immune system."

Isadore
PROVENGE Patient
Retired Professional

Please see inside front cover and page 7 for Important Safety Information.

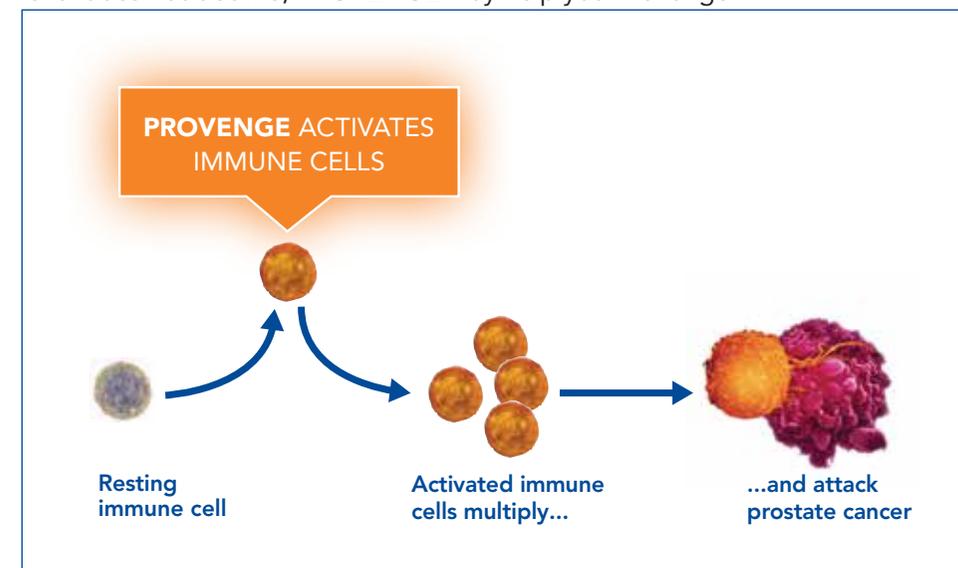


WHAT IS **PROVENGE**?

How does **PROVENGE** work?

PROVENGE is a personalized immunotherapy that is designed to reprogram your body's immune cells to attack advanced prostate cancer cells. By jumpstarting immune cells already in your body, PROVENGE therapy helps you take the fight against advanced prostate cancer into your own hands.

The main goal of the PROVENGE clinical study was not to lower prostate specific antigen (PSA) levels – it was to prolong survival. Even if your PSA level does not decline, PROVENGE may help you live longer.



PROVENGE is the first and only FDA-approved immunotherapy for advanced prostate cancer.

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WHAT ARE THE BENEFITS OF PROVENGE?

PROVENGE reprograms your own body to attack your advanced prostate cancer and allows you to help yourself fight back. Other important benefits of PROVENGE are:



PROVENGE is proven to help men live longer
Three years after the start of a clinical trial, more men treated with PROVENGE were alive than men not treated with PROVENGE



Most side effects of PROVENGE are generally mild to moderate
The most common side effects are chills, fatigue, fever, back pain, nausea, joint ache, and headache



PROVENGE has a short treatment course
Therapy can be completed in about a month with only 6 appointments

PROVENGE IS GENERALLY MANAGEABLE, BUT THERE ARE SOME SIDE EFFECTS TO CONSIDER

As with all advanced prostate cancer treatments, there are potential risks associated with PROVENGE. Side effects are generally mild to moderate and most lasted only a day or two for the men who took part in the clinical study. **Only 1.5% of the men discontinued their treatment with PROVENGE because of side effects.**

The most common side effects include:

- Chills
- Back pain
- Joint ache
- Fatigue
- Nausea
- Headache
- Fever

In clinical studies, some men experienced more serious side effects:

- Chest pain
- Irregular heartbeat
- Nausea
- Racing heartbeat
- Dizziness
- Vomiting
- Thrombosis
- Stroke

Todd
PROVENGE Patient
Tradesman



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IS PROVENGE RIGHT FOR ME?

Now is the time to talk with your doctor about PROVENGE

If you are interested in PROVENGE, it is important to talk to your doctor to find out if the time is right to start your treatment. You have many treatment options available to you and your doctor will be able to decide the best course of treatment for you.

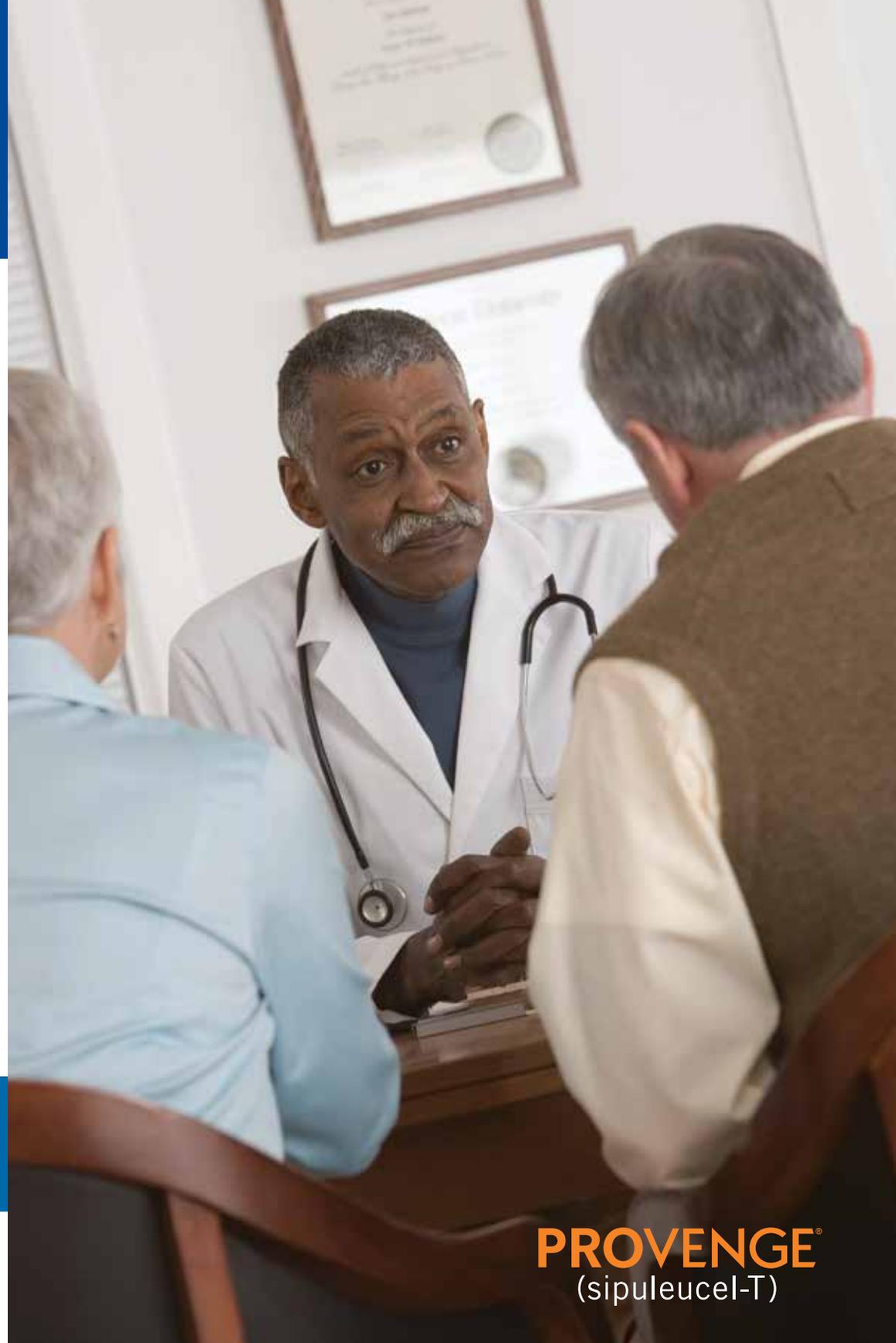
Some doctors may not have the facilities needed to administer PROVENGE. If your doctor isn't equipped to provide PROVENGE, don't worry, just ask to be referred to a doctor who is able to provide the treatment.

To ensure that you get all of the information you need, please fill out the PROVENGE doctor discussion guide and bring it with you to your next appointment once you receive it in the mail. It can also be downloaded at www.PROVENGE.com.

Also, tell your doctor about any medical problems you have, including heart problems, lung problems, or if you have had a stroke.

In addition, you should tell your doctor about all of the medicines you take, including prescription and nonprescription drugs, vitamins, and dietary supplements.

Visit www.PROVENGE.com to find a PROVENGE treatment center near you.



HOW THE **PROVENGE** TREATMENT PROCESS WORKS

The PROVENGE treatment process is personalized for you and only takes six appointments to complete over the course of approximately one month. The process is divided into two steps.

Step 1: Cell collection

To make each dose, blood will be drawn from your body and passed through a machine that collects a small portion of your immune cells, along with some platelets and a small number of red blood cells. The machine returns the rest of the cells and blood to your body.



- This cell collection process is called leukapheresis and takes 3 to 4 hours
- Your cell collection will take place at a blood center with staff that have been trained to perform the procedure

Step 2: PROVENGE treatment

Your immune cells are then sent to an FDA-approved manufacturing facility to be made into a dose of PROVENGE specifically for you.



- Each dose of PROVENGE is given about 3 days after your cell collection procedure, and your appointment will take about 2 hours

After 6 appointments, your treatment with PROVENGE is complete.

NEED FINANCIAL SUPPORT? **PROVENGE** HAS YOU COVERED



Almost 70% of patients receiving PROVENGE are expected to have minimal to no out-of-pocket costs⁶

There are many types of insurance, so be sure to speak with your doctor's office to help you throughout the financial process. You can also get more information about your coverage, as well as whether you are eligible for additional financial support during treatment with PROVENGE, by calling 1-877-336-3736.

Coverage information is current as of March 2014. Your insurance coverage will be dependent upon several factors such as where you live and your health plan's insurance benefit design. Please contact 1-877-336-3736 or your plan administrator for more information.

PROVENGE is covered by Medicare as well as most other commercial plans. Learn more about **PROVENGE** coverage at www.PROVENGE.com.

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IF YOU HAVE ANY QUESTIONS ABOUT **PROVENGE**, WE ARE HERE TO HELP

WATCH THIS VIDEO TO LEARN MORE ABOUT **PROVENGE**

Caregiver support and resources

PROVENGE provides caregivers with the support they need to help their loved ones throughout the treatment process. We are dedicated to helping caregivers by providing them with information and resources to make the process more comfortable.

If you are a caregiver for someone with advanced prostate cancer, you understand the physical and emotional toll this disease takes on your loved one. A lot of men living with advanced prostate cancer don't feel comfortable asking for help, but just knowing you are there can mean so much to him. Here are some other tips to help you be a supportive caregiver:

- **Be an advocate** – It's easy to forget certain questions during appointments, so you should be there with him to ask questions on his behalf, and take notes
- **Help keep him positive** – Put on his favorite TV show, look through photo albums, play his favorite music. All of this can help him keep a positive mindset
- **Connect with other caregivers** – Look online for caregiver support groups and talk with other caregivers in your community
- **Help him eat smart** – Avoid high-sodium foods and animal fats. Use olive oil and increase your consumption of fresh fish, fruits, and vegetables
- **Take time for yourself** – Your health and happiness can go a long way toward your loved one's well-being as well. Don't forget to set aside an hour or so a day to do the things that you love

Visit www.PROVENGE.com for our complete list of caregiver support resources.

See how **PROVENGE** is different from other kinds of advanced prostate cancer treatment options



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Helping you help yourself



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